

# SUSTAINABILITY

## ACTIVITIES 2020

# OUR SUSTAINABILITY ACTIVITIES IN 2020

## PRODUCTS, INTERNAL AND COLLABORATIVE INITIATIVES

Sustainability encompasses many aspects. Whether environmental, economic, or social issues, the underlying principle is the same, i.e. to live in a way that enables future generations to have a life that is just as good as – or even better than – our own. As a family-run company, we take these principles extremely seriously. That's why they guide our decisions and our day-to-day activities. We are conscious of our responsibilities to our employees, as well as to the environment and society. That's why we have made new steps towards our goal for 2025.

OUR GOAL FOR 2025

# USING AT LEAST 50%

RAW MATERIALS MADE FROM RECYCLED OR RENEWABLE RESOURCES

### INNOVATIVE, SUSTAINABLE, AND RESOURCE-SAVING PRODUCTS

We are committed to offering perfect protective packaging and top-class molded parts. Design, recycling, and sustainability take center stage in terms of product development. Our product portfolio already includes many products that are made using recycled or renewable raw materials.

#### JULY

FOAMplus® 5504RC: consists of minimum 33% bio-based carbon content



#### NOVEMBER

PAPERplus® colored Papillon paper cushions are made out of 100% recycled paper



#### APRIL

FunPak® Loose Fill is plant-based packaging that can be designed in different fun shapes.



#### JULY

PAPERplus® Chevron recycled paper made of 100% recycled material



PERFECT PROTECTIVE PACKAGING

### INTERNAL INITIATIVES

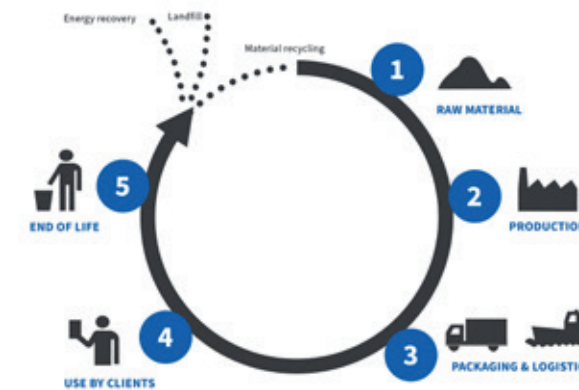
Acting sustainably begins long before we turn raw materials into our products. Therefore, we take various internal measures

to optimize our carbon footprint and ensure efficient energy management.



#### Climate neutral website

Storopack compensates its CO<sub>2</sub> emissions from the website by supporting an eco-friendly project in the D.R. Congo.



#### EcoDesign

The EcoDesign tool is a system for evaluating the life cycle assessment of our products. The key focus is on reducing the amount of material used while maintaining the same level of quality, which requires evaluation and comparison of all the effects and impacts of our products on the environment.

### COLLABORATIVE INITIATIVES

To boost sustainability in the use of plastics, we are involved in initiatives dedicated to combating plastic

waste such as Alliance to End Plastic Waste, Big Blue Ocean Cleanup, CEFLEX and Operation Clean Sweep.

CEFLEX is a European collaborative initiative of more than 130 companies that represent the entire value chain of flexible packaging. We joined this collaboration that is committed to developing a sustainable collection, sorting, and recycling infrastructure for flexible post-consumer packaging throughout Europe.



Alliance to End Plastic Waste organized ALL\_TOGETHER GLOBAL CLEANUP campaign to free nature from waste. Storopack's employees helped in this project during autumn 2020 by collecting 5,183 pieces of plastic.



## STOROPACK – PERFECT PROTECTIVE PACKAGING

Wherever in the world you send your products, we want them to be well protected while in transit.

## SUSTAINABILITY MEANS TRUSTING NATURE.

New, more sustainable raw materials are a great way to protect the environment and natural resources. This is why many of our products are made using renewable or recycled materials and can be recycled themselves after use.

 **More about PRODUCTNAME:** [www.storopack.us/sustainability/](http://www.storopack.us/sustainability/)

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